

## Property Features

- **Lease Rate: \$32 PSF + estimated \$4.50 PSF in common area expenses**
- Space designed for generic retail use
- Great location on corner of Fortress & John Rice Blvd
- 40,000 SF total of retail, restaurant, office space available
- Traffic count: 30,000 +
- 6+ parking spaces per 1,000
- Opening Late Fall 2018
- Easy access to Medical Center Pkwy & Exit 76 /I-24

**1,700 SF Available – Suite G**  
**SPACE DESIGNED FOR DRY CLEANERS OR OTHER RETAIL USE**  
**WITH BACK DOOR DRIVE THRU CANOPY**

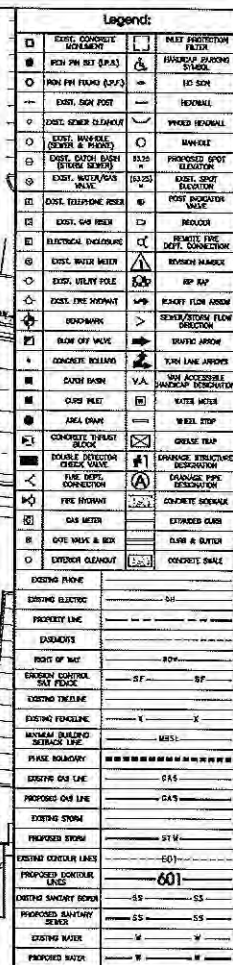


	1 Mile	3 Mile	5 Mile
Population	6,477	35,952	85,883
Median Household Income	\$62,459	\$63,151	\$56,029

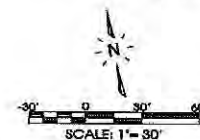
## **Fortress Square** **Murfreesboro, TN**

**John Harney – Affiliate Broker**  
**615.542.0715 – cell 615.896.4045 – office**  
**johnh@parks-group.com License #221569**  
1535 W. Northfield Blvd., Suite 7  
Murfreesboro, TN 37129

**[www.parks-group.com](http://www.parks-group.com)**



Know what's below.  
Call before you dig.



**Site Data Table Lot 3:**  
22,800 Sq.Ft. Building B  
112 Spaces  
4.91 Spaces/1000 Sq.Ft.

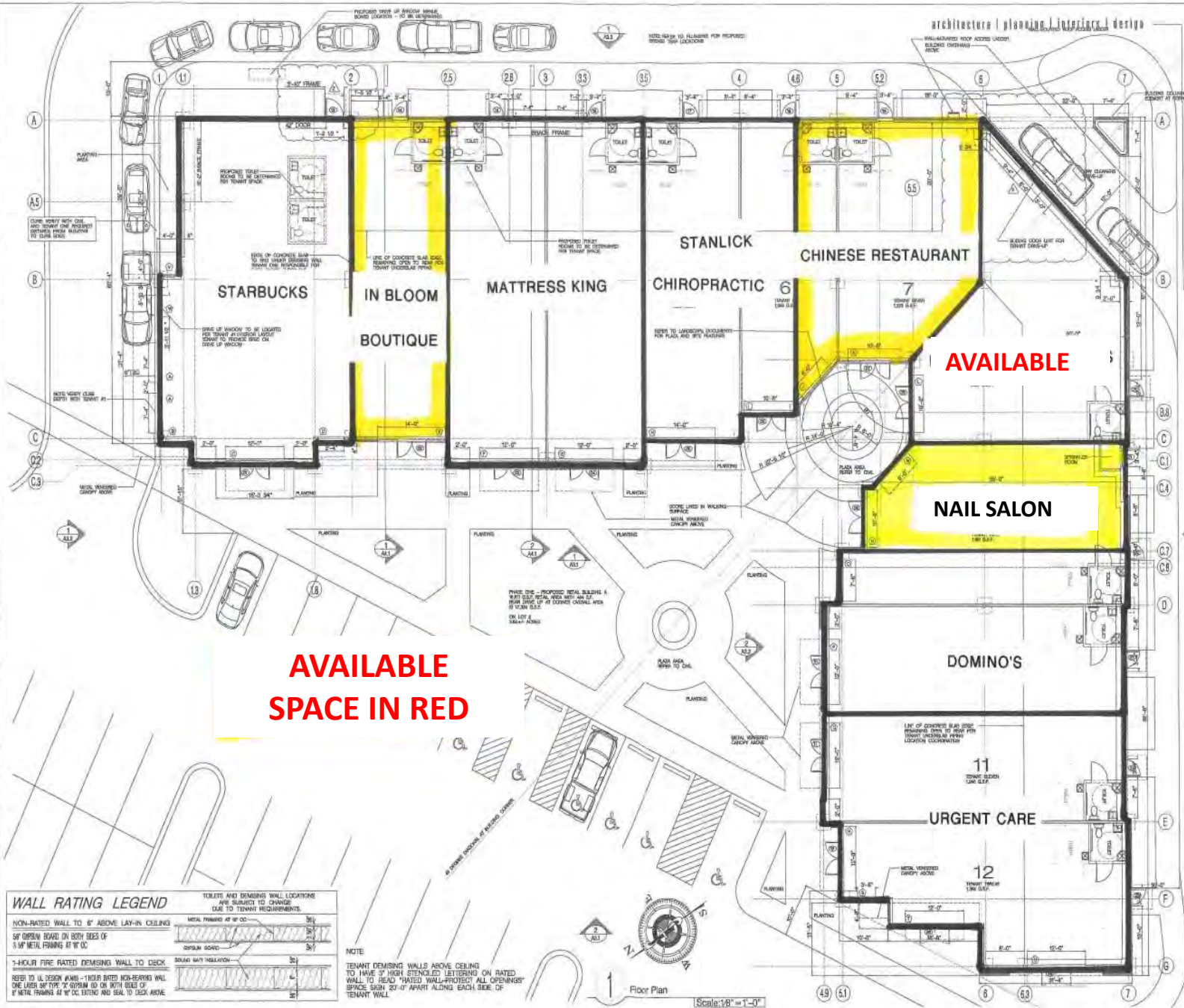
**SSEC, Inc.**  
SITE ENGINEERING CONSULTANTS  
ENGINEERING • SURVEYING • LAND PLANNING

<p>             1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and what is currently available.           </p> <p>             2. Once a market need is identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and selecting the most promising one.           </p> <p>             3. The third step is to create a prototype of the product. This allows the company to test the product and make any necessary adjustments before moving forward.           </p> <p>             4. After the prototype is created, the company must conduct a feasibility study to determine if the product is viable. This involves analyzing the costs of production and the potential for profit.           </p> <p>             5. If the feasibility study is positive, the company can move forward with developing the final product. This involves sourcing materials, manufacturing the product, and testing it thoroughly.           </p> <p>             6. Finally, the product is launched into the market. The company must then monitor sales and customer feedback to ensure the product is successful and make any necessary adjustments.           </p>	<p>             1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and what is currently available.           </p> <p>             2. Once a market need is identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and selecting the most promising one.           </p> <p>             3. The third step is to create a prototype of the product. This allows the company to test the product and make any necessary adjustments before moving forward.           </p> <p>             4. After the prototype is created, the company must conduct a feasibility study to determine if the product is viable. This involves analyzing the costs of production and the potential for profit.           </p> <p>             5. If the feasibility study is positive, the company can move forward with developing the final product. This involves sourcing materials, manufacturing the product, and testing it thoroughly.           </p> <p>             6. Finally, the product is launched into the market. The company must then monitor sales and customer feedback to ensure the product is successful and make any necessary adjustments.           </p>
---	---

Murfreesboro, Tennessee

Master Plan





**AVAILABLE  
SPACE IN RED**

**AVAILABLE**

**NAIL SALON**

**DOMINO'S**

**URGENT CARE**



**LOWEN + ASSOCIATES, LLC**

2700 Belmont Boulevard, Suite A  
 Nashville, Tennessee 37212  
 www.Lowen-Associates.com  
 www.JamesLowenPhotography.com  
 p (615) 306-3357 f (615) 306-3320

**PROFESSIONAL SEAL:**  
 Construction Documents

**A NEW RETAIL CENTER - PHASE ONE FOR:  
FORTRESS SQUARE**  
 CORNER OF FORTNESS BLVD AND JOHN R. RICE BLVD  
 OWNER: STEVE BEATY

**PHASE:** Construction Documents

**PROJECT NUMBER:** 17-20

**ISSUE DATE:** October 2, 2017

**REVISIONS:**

- 1. PLUMBING: REVISION
- 2. MECHANICAL: REVISION
- 3. ELECTRICAL: REVISION



Floor Plan

Scale: 1/8" = 1'-0"





**SITE**

**TOYOTA**  
MURFREESBORO

STAYBRIDGE  
SUITES

ZAXBY'S

Walmart  
Neighborhood Market

Future Home  
of Mazda

CHEVROLET

SONIC  
American Drive-In

Honda  
MURFREESBORO

Medical Center Pkwy

24

EMBASSY SUITES  
BY IHG

ROOMS  
TO GO

THE AVENUE

Google Earth

© 2016 Google

Imagery Date: 10/23/2016 35°51'56.00" N 86°27'31.55" W elev 588 ft eye alt 8112 ft

1997

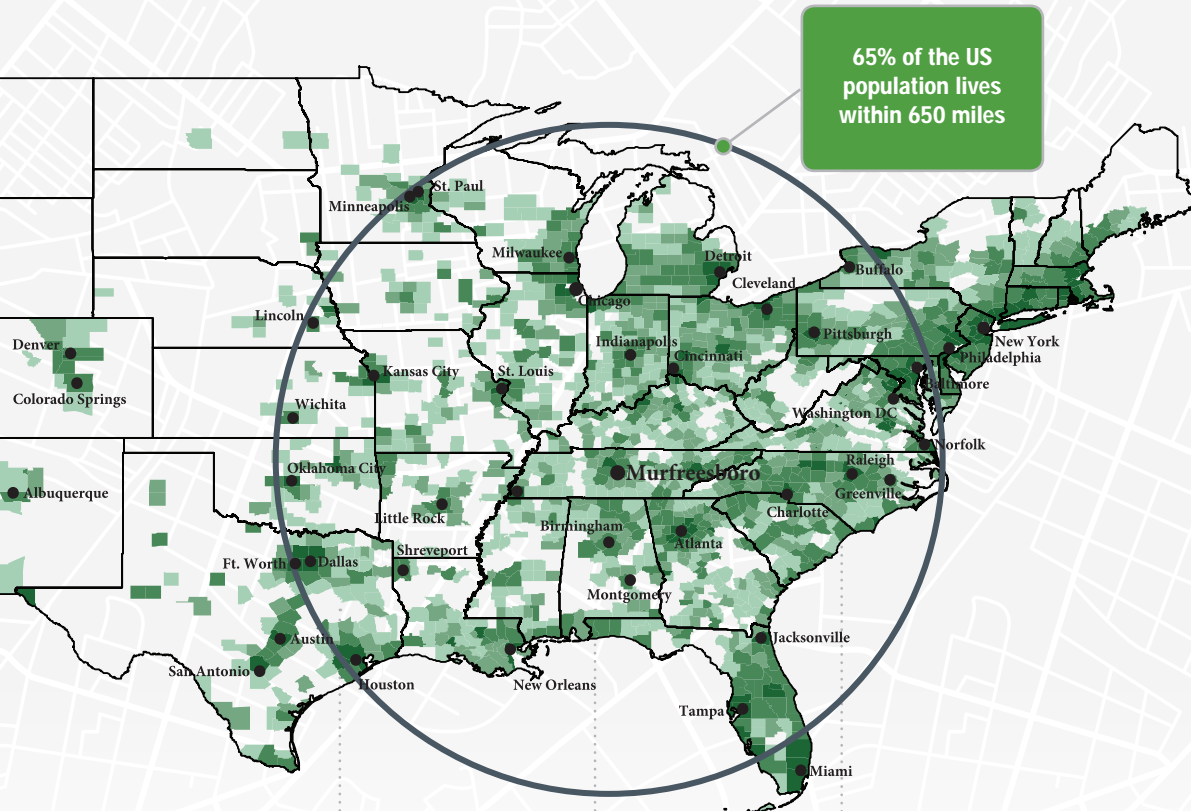


# Rutherford County, TN Community Snapshot

rutherford  
works

It's All Here!

Location. Demographics. Workforce. Education. Quality of Life.



90.9

**Cost of living index**  
vs. National Average  
of 100

Source: 3rd Quarter 2018  
ACCRA Cost of Living Index

8th

**Fastest Growing  
Midsize City in the US**  
with 23 new residents  
per day

Source: WalletHub 2018

6th

**Best Real Estate  
Market in the Nation**

Source: WalletHub 2018

#1

**Largest suburb in the  
Nashville MSA**

**NISSAN**

8,500  
Employees

**INGRAM**

1,807  
Employees

**State Farm**

1,650  
Employees

**amazon.com**

1,621  
Employees

**Saint Thomas Health**

1,285  
Employees

**asurion**

1,250  
Employees

**verizon**

1,068  
Employees

**General Mills**  
Making Food  
People Love

1,028  
Employees

**ADIENT**

1,000  
Employees

**BRIDGESTONE**

975  
Employees

## Quick Facts



### Rutherford County

2019 Population: 330,409  
2024 Projection: 359,045  
2010 Census: 262,604  
Households: 121,021  
Avg. HH Income: \$82,882.00  
Med. HH Income: \$65,798.00

### City of Murfreesboro

2019 Population: 142,056  
2024 Projection: 153,707  
2010 Census: 108,755  
Households: 54,190  
Avg. HH Income: \$81,115.00  
Med. HH Income: \$61,705.12

### Town of Smyrna

2019 Population: 51,519  
2024 Projection: 56,223  
2010 Census: 39,974  
Households: 19,297  
Avg. HH Income: \$76,969.00  
Med. HH Income: \$62,608.00

### City of La Vergne

2019 Population: 39,404  
2024 Projection: 42,933  
2010 Census: 32,588  
Households: 13,007  
Avg. HH Income: \$75,305.00  
Med. HH Income: \$63,378.57

### City of Eagleville

2019 Population: 744  
2024 Projection: 811  
2010 Census: 604  
Households: 288  
Avg. HH Income: \$75,675.00  
Med. HH Income: \$57,618.53

#### Sources:

2019 Claritas Estimate  
2010 Census Data  
TN.Gov (LAUS)

## Quality of Life

### Top Rated Schools

- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- 15 CTE Career Clusters
  - STEM
  - IT
  - Business
  - Advanced Manufacturing
- 24,813: Enrollment Between MTSU, Motlow State Community College, and TN College of Applied Technology



### Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates

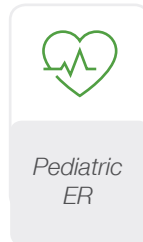
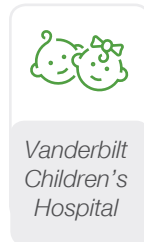
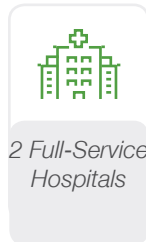


9.1% Lower Cost of Living than US Average

2018 Average Home Sale: \$276,000 (\$131/sq ft)



### Healthcare Hub



### Proximity to Nashville

- 3 Professional Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol



## Recent Additions



207 Jobs at New HQ  
\$10.3 Million Investment



CardinalHealth  
95 New Jobs  
\$21.3 Million Investment



50 New Office Jobs  
Relocation from Atlanta

### Labor Force At-A-Glance

	Tennessee	Nashville MSA	County
Labor Force	3,363,300	1,084,040	183,730
Unemployment Rate	3.1%	2.4%	2.4%
Available Labor Pool	102,700	26,140	4,380